



# Innovation-Investment Activity in Industrial Enterprises Descriptive Indicators Analysis and Impact Indicator Factors Classification

Tarakhtieva Gulmira Kulbaevna\*

Tashkent State Technical University, Uzbekistan

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\*Correspondence: Tarakhtieva Gulmira Kulbaevna

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**Abstract:** This is it in the article industry of enterprises innovation and investment of issues In order to evaluate the harmonious aspects, the description and factors are presented, mainly the world to the experience surfaced. However, innovation and of investment one level in application The theoretical basis of the author's approach to the acquisition of characteristics for industrial enterprises given.

**Keywords:** Innovation, Inestination, Stability, Financial Stream, Modernization, Strategic Management Basics.



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## Introduction

Literatures pointer factors classification their features according to grouping separately research topic as formed and belongs to research take went(Goncharova et al., 2019).

Today's to the day come and mostly of research main purpose innovative-investment Condensation of the economic evaluation of the activity and methodical based on its legal basis approaches to alternative being directed(Nindiani et al., 2021). Of this as a result evaluation styles digitalization, programming, algorithmic processes operatively to the business activities of enterprises application to reach transformation is accelerating(Brauweiler et al., 2020).

In this case, it is not a competition of production, but between science and its power Technical and economic changes are being carried out proportionally as competition is being carried out(Sherimova et al., 2022). Innovative-investment acceleration of activity covering not only the consistency of research, its impact on the infrastructure of the sector, compatibility with national economic programs and support potential with too to himself characteristic tendency set up is doing(Chernova et al., 2019).

## Research Method

Industry in enterprises innovative-investment of activity scope and efficiency The system of representative indicators has been studied by a number of economists, and below are theirs grouping and description seeing we go out (Table 1)(Sun et al., 2023).

**Table 1.** The scope and effectiveness of innovative investment activities of enterprises expressive indicators system.

No	Indicator	of the indicator economic description
<b>(Inputs to innovative investment projects) efficiency of investments descriptive indicators</b>		
1	Pure income NV	Cumulative effect for the accounting period (of cash flows balance) represents Positive to the indicator have to be must (negative indicative project harmfulness shows).
2	Net discounted income NPV	Innovative-investment of activity common absolute reflects the results and its final effect. Clearly one time for discounted revenues and capital between sets shows the difference.
3	Investments profitability index N1	of the return is included of investments each one to the unit right comingrevenues size reflects
4	Discounted of investments profitability index NP1	Company by separated investments to the amount relatively discounted revenues to the amount attitude reflection makes If $NP1 > 1$ if project efficient (profitability positive) is considered
5	Profitability internal norm IRR	Realization of the project of investments planned in term himself justification possible has been of profitability minimum measure shows.
6	Advanced capital cost $Y_{cc}$	Enterprise to the activity included of deposits minimum their expenses , their expensescovering lowest level profitability represents
7	Excuse term T	expenses on account of net income cover need has been time duration determines.
8	Calculation of profitability norm ARR	Average taxes from paying next of profitdepreciation receipts to the size of according tooof investments average to the size of relatively represents
<b>Innovative-investment scope of activity descriptive indicators</b>		
1	Innovative-investment scope of activity coefficient	Enterprise common expenses in the amount scientific research and experience - construction to work of expenses share shows.
2	Recycling process priority coefficient	Innovative-investment projects and enterprise mainto the capital included of deposits common amount between shows the ratio.

3	Innovative-investment of activity priority	Enterprise common expenses in the amount scientific research costs and experience-design and expenses for technological work ratio shows.
4	Innovative-investment of activity effectiveness	Innovative-investment activity according to common expenses in the amount positive the result gave ITKI to of expenses share shows.
5	Innovative-investment financing of activities structure	the innovation-investment projects total amount of deposits of financing own sources share shows.
6	Innovative-investment effectiveness of activity investments in structure	Innovative-investment activity according to common expenses in the amount positive the result gave ITKI to directed of investments share shows.
<b>Innovative-investment activity results descriptive of efficiency indicators</b>		
1	new developments current to do as a result to the hand included income increase,	Innovative-investment project realization as a result to the hand included addition income amount reflection makes

2	Fund returns as a result of innovation change	Innovative-investment the project done increase main from tools use efficiency effect shows.
3	new developments current to do As a result, it went out of business benefit	Implementation of innovative investment project as a result to the hand to be entered benefit amount shows.
4	new developments current to do as a result to the hand included pure benefit	the innovation-investment project as a result to the hand to be entered final the result (effective) the shows.
5	Innovative assets profitability	Pure to the benefit relatively new of developments use efficiency shows.
6	Capital deposits profitability	innovative investment projects directed capital of deposits efficiency shows.
7	Included in the innovations of deposits himself justification term	new developments compensation of capital investments during the period for need to be time duration determines.
8	Innovative-investment integral budget of the project the effect	Innovative-investment of the project income to bring designed specific and general in duration profitability determines.

## Result and Discussion

First of all, before the analysis of indicators of innovation-investment activity which constitutes the essence of the analytical analysis of the project (Nezhad et al., 2023),

the estimated value of investments of expenses economic to the goal compatibility realize get and scientific research developments deposits positive results to give opportunities calculation to do must(Vedernikov et al., 2019).

Enterprises innovative-investment of activity efficiency analysis to do The second condition of the methodology is the assessment of income and cash receipts from investments during the following identify get must(Ssekitoleko & Dhliwayo, 2023):

- project based on income time to start arriving and pure benefit size;
- the project done increase during to the hand input main capital from the object coming
- of income duration(Benadkuki & Nasrollahi, 2020);
- of income to the lake input or to the detriment access probabilities(Nemchenko & Malofeev, 2019).

The project done increase as a result received main capital from the object income get term It is determined by forecasting its life cycle - these are estimated investments income which brings the most probable period, investment of the era duration of the object amortization calculation period, with the period until capital repair or re-equipment determination possible(Firomumwe, 2022).

When assessing the profitability of investments, take into account the uncertainty factor of income is taken(Beleggia et al., 2023). also discounting done to be increased percentage rate in choosing too project the level of risk is taken into account (average cost of capital, average loan interest rate or long term credit rate and others).

Innovative-investment activity efficiency analysis to do methodology certain of criteria to the combination is based on each one separately in case priority present at the time the owners or of investors interests reflection bringer given to the criteria(Haseeb, 2022).

If the profitability of the project is put forward first, then the calculation based on the index of return on investment or the internal rate of return(Ishikawa, 2023). of income internal level How high if investment efficiency so much high will be justification of the project in sectors with the highest level of technological change term from profitability superior stands(Sopidis et al., 2022).

Total costs of the enterprise in the analysis of the scope of innovation-investment activity the amount of expenses spent on scientific-research and experimental-construction works in the amount of production process and the priority of implementation of innovative and investment activities directions and efficiency evaluation done is increased(Chuvorkina et al., 2022). enterprise division defined,

innovations and investment projects sources composition is studied (Blagoev, 2020).

Enterprise innovative-investment activity results efficiency evaluation of the project final the results reflection bringer indicators features, also innovations work exit, work release and use as a result received results and expenses to the ratio is based on.

**Table 2.** Innovative, investment and innovation-investment of analysis main features

Analysis object	Analysis subject	Analysis purpose	Information sources
<b>Innovative activity</b>	Innovative processes	Innovative activity assessment, diagnosis and basic elements, forecasting	Accounting and statistics account information
<b>Investment activity</b>	Investment processes	Resources, costs of investment activities and the results assessment, diagnosis and forecasting	
<b>Innovative investment activity</b>	Innovative investment processes	Innovation-investment activity resources, expenses and the results assessment, diagnosis and forecasting	

## Conclusion

It is relevant for analyzing the efficiency of innovation-investment activity at the micro level it is necessary to develop a system of indicators. Analysis of investment activities and innovations in the field theoretical and methodical at work investment of decisions acceptability and innovations efficiency justification for used different indicators there is.

Innovative-investment analysis two kind of of analysis integration being management at the same time, it is useful to provide multifaceted information when making decisions their quality in raising own instead of ownership with important has.

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